

STANDING STRONG WITH OUR COMMUNITIES

CORPORATE SOCIAL RESPONSIBILITY



2024 - 2025

COMMITTED TO RESPONSIBLE GROWTH

At Godfrey Phillips India Ltd., we recognize that business sustainability goes hand in hand with social and environmental responsibility. As a company deeply connected to agriculture and trade, our focus remains on empowering communities, ensuring sustainable livelihoods, and contributing meaningfully to ecological balance.

This year, we strengthened our water conservation efforts, building new check-dams, repairing existing ones, and actively measuring water storage to assess impact. We also explored innovative ways to replenish groundwater near our manufacturing unit in Guldhar, Uttar Pradesh.

In tobacco-growing regions, we took steps to improve access to safe drinking water, mapping existing RO potable water plants in Andhra Pradesh to guide future installations. Simultaneously, we supported farmers with community sheds for storage and livestock, while driving large-scale awareness on sustainable agricultural practices.

Beyond agriculture, we extended our commitment to daily wage hawkers and traders, launching Swasth Pehal, a health screening initiative across four key cities. This pilot program provided detailed health check-ups and consultations for them and their families, offering valuable insights for future expansion.

Our environmental stewardship continued with biodiversity parks and plantation sites, nurturing native species and preparing these green spaces for community ownership.

Every initiative we undertake is a step towards a more sustainable and responsible future. As we grow, we remain committed to making a tangible impact—for our people, our environment, and our shared tomorrow.

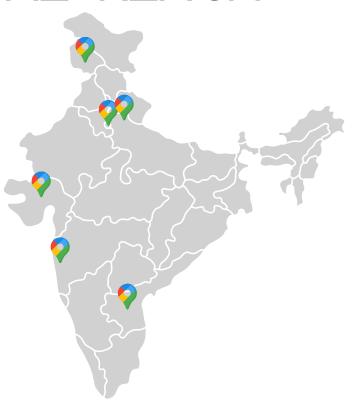


GEOGRAPHICAL REACH

Our CSR initiatives span across multiple regions in India, ensuring that our impact is far-reaching and meaningful. From supporting tobacco-growing communities in Andhra Pradesh to replenishing groundwater near our manufacturing units, our interventions address pressing social and environmental challenges.

Geographical Reach

- Andhra Pradesh Guntur, Palnadu, Prakasam, Bapatla, Kurnool, Nandyal, YSR
- Jammu & Kashmir Jammu
- Delhi NCR
- Maharashtra Mumbai
- Gujarat Ahmedabad
- Uttar Pradesh Guldhar

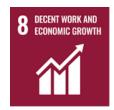


Integration with
Sustainable
Development
Goals

Our CSR initiatives contribute to multiple UN Sustainable Development Goals (SDGs), ensuring a holistic approach to community well-being, environmental conservation, and sustainable business practices.



Supporting marginalized farmers with agricultural sheds and sustainable farming practices.



Empowering daily wage hawkers and small traders through health and wellness programs.



Health screenings and consultations for vulnerable communities.



Strengthening climate resilience through water conservation, sustainable agriculture awareness, and afforestation efforts.

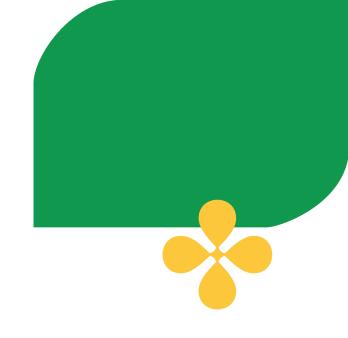


Water conservation through check-dams, pond rejuvenation, and safe drinking water initiatives.



Developing biodiversity parks and plantation sites to preserve native ecosystems.

OUR PARTNERS



AFPRO

(ACTION FOR FOOD PRODUCTION)

CSR Registration number: CSR00000747

DEVELOPMENT NETWORK & RESEARCH FOUNDATION

CSR Registration number: CSR00000599

EFFORT

(ECO FOUNDATION FOR RESEARCH & TRAINING)

CSR Registration number: CSR00000628

HEAL FOUNDATION

CSR Registration number: CSR00006457

RDT

(RURAL DEVELOPMENT TRUST)

CSR Registration number: CSR00003740

SNIRD

(SOCIETY FOR NATIONAL INTEGRATION THROUGH RURAL DEVELOPMENT)

CSR Registration number: CSR00007511

INITIATIVES

Biodiversity and Plantation

 Maintaining 3 biodiversity parks and green cover of 70,000 plants spread over 300+ acres.

Water Conservation

- 11 new check-dams taking our total to 47.
- Assessment of water conservation structures through volumetric analysis of 33 check dams.
- Repair and upkeep of 30 check-dams for optimum
- Feasibility study for building rainwater harvesting structures near our manufacturing unit in Guldhar.

Health Screening

 Health screening of community of 1000+ daily traders and hawkers, and their families on 100+ parameters in Delhi, Mumbai, Jammu and Ahmedabad under Swasth Pehal program.

Good Agricultural Practices

 Safeguarding crops with 103 new community sheds taking our total to 318 safe spaces to store produce and livestock.

Assessing Need for Safe Drinking Water

 Geotagging and assessing the status of all available RO water plants in 838 villages of Andhra Pradesh to plan for safe drinking water sources.

Community Awareness

- Increasing awareness around planned initiatives and infrastructures.
- Supporting knowledge enhancement on sustainable agriculture.



COMMUNITY AGRI-SHEDS

New sheds constructed in FY 24-25: 103 in 65 villages.

Cumulative number of sheds: 318

Total beneficiaries of FY 24 - 25: 704 Cumulative beneficiaries: 2022

Addressing Storage Challenges

- Marginalized farmers lack proper storage for their agricultural produce, leaving them vulnerable to crop damage, market fluctuations, and financial losses.
- Unpredictable weather conditions such as heavy rains, extreme heat, or cold can significantly impact crops like tobacco, chili, cotton, and pulses.

A Community-Driven Model

- The agri-shed model is designed with community participation, ensuring shared ownership and long-term sustainability.
- Farmers contribute tarps for covering the sheds, while the Gram Panchayats allocate land for construction.
- Sheds, measuring 180x18 feet, are built with costs shared by the farming community.

Multi-Purpose Utility

- Post-harvest: Farmers store and protect their crops, reducing wastage and losses due to weather conditions.
- Non-harvest periods: The sheds are used for livestock, ensuring year-round utility.

Environmental Impact: Reducing Deforestation

- Traditionally, farmers relied on wooden structures for storage, leading to deforestation and environmental degradation.
- These sheds use concrete pillars and galvanized steel logs, reducing the dependence on wood and minimizing deforestation.
- By promoting sustainable construction practices, the initiative helps in preserving forests and biodiversity.



SWASTH PEHAL

Prioritizing Health for Daily Wage Hawkers & Traders



Understanding the Need

- Daily wage hawkers and traders form a crucial link between wholesale dealers and end retailers.
- As a marginalized community earning on a day-to-day basis, they lack both the time and resources to prioritize their health.
- Long hours on the road make regular health check-ups a challenge, increasing their vulnerability to undiagnosed health issues.

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About the Swasth Pehal Initiative

- A pilot health screening program designed to support daily wage hawkers and their families.
- Launched in four cities: Jammu, Delhi, Ahmedabad, and Mumbai.
- 3,000 target beneficiaries, including both hawkers and their adult family members.
- Implemented by Heal Foundation in partnership with Thyrocare as the laboratory partner.



Health Screening and Testing

Each hawker participated in two health camps:

- 1. First Camp Comprehensive Health Screening
 - 100 health parameters tested, including:
 - 20 non-invasive tests using the advanced H-Pod diagnostic tool, covering BMI, body weight, blood pressure, bone density, and more.
 - 80 blood-based tests covering complete haemogram, blood sugar, liver and kidney function, lipid profile, vitamins, minerals, and thyroid function.
 - On-site doctor consultation for instant review of non-invasive test results.
 - Eye testing conducted by an optometrist.
 - Test results were shared directly with participants while ensuring confidentiality from GPI.
- 2. Second Camp Free Doctor Consultation
 - Focused on discussing the findings of the health reports with doctors.
 - Provided personalized health guidance and next steps for follow-up care.



Mobile Medical Units & Accessibility

- A mobile medical unit equipped with the H-Pod, lab technicians, doctors, and paramedics toured all locations.
- Camps were set up at locations most convenient to hawkers, ensuring maximum participation.
- City-wise Camp Distribution:
- Jammu 2 camps | Ahmedabad 12 camps | Delhi 38 camps | Mumbai 80 camps

SWASTH PEHAL

Prioritizing Health for Daily Wage Hawkers & Traders

Beneficiaries:

Jammu: 67Delhi: 1248

Ahmedabad: 174Mumbai: 1309Total: 2798













STRENGTHENING ECOLOGICAL BALANCE



GPI's biodiversity and plantation initiatives are contributing to reforestation and environmental restoration in regions that need it the most. These efforts support carbon sequestration, groundwater recharge, and long-term ecological balance. By ensuring proper maintenance and community involvement, GPI is fostering a sustainable and thriving green ecosystem for future generations.

Biodiversity Parks: Restoring Native Ecosystem

- Over the past few years, GPI has built and maintained four biodiversity parks spanning 24.25 acres with a total of 9,450 trees under its CSR initiative.
- Last year, Vithamrajupalli Park was successfully handed over to the local community after achieving self-sustenance.
- In FY 23-24, with support from implementation partner EFFORT, GPI focused on the maintenance of three biodiversity parks in: Darsi, Parchur and Kurichedu

• Key Maintenance Activities:

- Fertilization, weeding, watering, and pruning
- Community engagement for long-term sustenance
- Total maintenance of 23.25 acres and 9,336 trees

Impact:

- Biodiversity parks provide habitats for native insects, birds, and small animals, ensuring ecological balance.
- Created employment opportunities for local communities, strengthening socio-environmental sustainability.

Park name	Acreage	Total trees	Total species	
Darsi	7.25	2077	25	
Parchur	8	4761	31	
Kurichedu	8	2498	30	
Total	24.25	9450		







STRENGTHENING ECOLOGICAL BALANCE



Large-Scale Plantation in Semi-Arid Regions

- In FY 23-24, GPI undertook a large-scale tree plantation drive, planting 70,000 trees in a semiarid region of Andhra Pradesh. 7 native tree species were carefully selected and planted to suit the local climate.
- Plantation covered three villages in the rain shadow region: Sangapuram, P. Venkatapuram and Kalavalapalle
- The objective was to increase green cover and improve the microclimate in these areas.
- Ongoing Plantation Maintenance in FY 24-25 with SNIRD
 - Weeding, pest management, fertilization, and watering
 - Digging trenches for water conservation and tree protection
 - Enumeration and monitoring of tree growth
 - An expert horticulturist review confirmed that the trees are now ready to be left to nature for independent growth.

Name of the Panchayat	Name of the Village	Gul mohar	Black Berry	Neem	Pongamia Pinato	Maddi	Badam	Tamrind	Total
P.Venkatapuram	P,Venkatapuram	2000	4900	2000	4600	2000	1000	0	16500
Vaddipadu	Kalavalapalle	2000	9300	9900	6300	4000	0	3000	34500
Sangapuram	Sangapuram	0	6000	6000	4000	0	1000	2000	19000
	TOTAL	4000	20200	17900	14900	6000	2000	5000	70000



WATER CONSERVATION



Strengthening efforts for a sustainable future

Water is a critical resource, and its conservation is integral to GPI's commitment to responsible business practices. Recognizing the growing water crisis, especially in water-stressed regions, we have taken focused initiatives to replenish groundwater, support agriculture, and enhance safe drinking water availability for local communities.

NEW CHECK-DAMS

This FY, we constructed 11 new check-dams in various regions of Andhra Pradesh, taking our total count of check-dams to 47 and total direct beneficiaries to 2139.

Implementation partner	Check-Dam site	Direct Beneficiaries	Indirect Beneficiaries
EFF ODT	West Gangavaram	62	2426
	Birudula Narva	75	2988
	Peddavaram	61	1988
EFFORT	Kothakothapalem	55	1420
	Kotha Cherukumpalem	105	4786
	Innovolu	99	5171
	Gangadevipalli	13	1520
RDT	Junuthala	23	1415
	Pulimivaripalli	15	660
AFPRO	Battuvaripalli	92	2233
	Potlapadu	24	2616
Total	11 new checkdams	624	27223







With implementation partners, EFFORT, we re-visited all our existing check-dams, assessed their status and undertook repair work to ensure their optimum capacity. 30 check-dams underwent repair work to optimize efficiency. It included bund strengthening for improved water retention, jungle clearance to pathways flow and maintain structural reinforcement of older check-dams.

Furthermore, in line with our ESG efforts, we have set an ambitious target of conserving 30% of the water used in our operations by 2030. To assess actual water conserved in our existing checkdams, we conducted a volumetric assessment of 32 functional checkdams. The measurement show that our proactive conservation efforts the farming supporting community and the ecosystem. The volumetric assessments were verified by the District Irrigation Department.



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S No	Name of Village /Check dam	District	Length in mts	Height in mts	Max. Storage in Cu.mt.	Storage during rainy season of 2024 in Cu.mt.
1	Abbayapalem CD	Prakasam	20.00	1.37	13955.58	12378.64
2	Bandiveligandla CD	Prakasam	58.00	1.06	9415.86	9415.86
3	Bandiveligandla CD	Prakasam	40.50	1.20	15800.00	14311.93
4	Basireddypalli CD 1	Prakasam	30.35	1.06	745.41	454.26
5	Basireddypalli CD 2	Prakasam	28.20	1.20	1458.32	696.31
6	Battuvaripalli CD 2	Prakasam	52.40	1.12	11416.98	11416.98
7	Battuvaripalli CD	Prakasam	41.30	0.94	5468.95	3937.77
8	Brahmanapalli CD 1	Palnadu	23.00	1.03	2789.42	2789.42
9	Brahmanapalli CD 2	Palnadu	19.00	1.08	1614.34	1614.34
10	Chatragaddapadu CD	Palnadu	49.60	1.10	1951.20	1951.20
11	Cheekateegalapadu CD1& 2	Palnadu	66.00	1.13	22471.95	22471.95
12	Devanagaram CD	Prakasam	17.35	1.02	1042.95	1042.95
13	Gangadonakonda CD 1	Prakasam	32.75	1.10	2893.47	2155.43
14	Gangadevipalli CD	Prakasam	54.00	1.20	13114.04	13114.04
15	Mareddypalli CD	Prakasam	27.30	1.10	1503.15	0.00
16	Nallabothulapalem CD	Prakasam	25.00	1.30	1195.60	1195.60
17	P Venkatapuram CD	Prakasam	16.90	1.17	921.83	610.95
18	Patha Cheruvukommupalem CD	Palnadu	31.00	0.98	1450.96	1450.96
19	Peda Gudipadu CD	Prakasam	42.80	1.01	2567.72	2567.72
20	Pulimivaripalli CD	Prakasam	42.00	1.20	13256.28	13256.28
21	Rajupalem CD	Prakasam	11.20	1.06	606.96	180.57
22	Reddy Kothuru	Palnadu	17.30	1.07	3715.14	3715.14
23	Reddypalem CD	Palnadu	41.40	1.07	10640.50	10640.50
24	Regadipalli CD	Prakasam	31.30	1.25	18434.35	16603.02
25	Tamballapalli CD 1	YSR Kadapa	24.00	1.00	1897.40	1897.40
26	Tamballapalli CD 2	YSR Kadapa	27.70	0.94	1129.30	1129.30
27	Tummedalapadu CD	Prakasam	51.40	1.28	39226.58	39226.58
28	Tummedalapadu CD	Prakasam	36.30	1.04	5264.43	5264.43
29	Tummedalapadu CD	Prakasam	19.80	1.05	4412.00	4412.00
30	Vagumadugu CD	Prakasam	16.00	1.20	6223.74	6223.74
31	West Gangavaram CD 1	Prakasam	27.00	1.00	2488.73	2488.73
32	West Gangavaram CD 2	Prakasam	25.50	1.20	1900.80	1900.80
	TOTAL				220973.90	210514.79

WATER CONSERVATION



FEASIBILITY STUDY FOR RAIN WATER HARVESTING

At GPI, we are committed to expanding the geographical reach of our CSR initiatives to create a broader and more meaningful impact. As part of this vision, we are exploring water conservation projects near our manufacturing unit in Guldhar, Ghaziabad, Uttar Pradesh.

This year, we initiated a feasibility study in collaboration with the Development Network & Research Foundation (DNRF) to assess potential interventions. The study focused on:

- Above-ground rainwater harvesting structures in government schools.
- Underground borewell recharge systems on an available plot of land.



The findings highlighted critical groundwater depletion in Ghaziabad and reinforced the importance of rainwater harvesting solutions. The rapid decline in groundwater levels in Ghaziabad is alarming. According to the Ground Water Department's report, the groundwater level in 2016 was recorded at 24.9 meters, but by 2023, it had dropped to 33 meters—an alarming reduction of over 7 meters in just seven years.

Moving forward, we will conduct a detailed assessment to design targeted interventions that contribute to long-term water security in the region.



MAPPING ACCESS TO SAFE DRINKING WATER

Access to clean and safe drinking water is a fundamental need, yet many farming communities in Andhra Pradesh continue to struggle with high fluoride levels that cause severe health issues. GPI has set an ambitious goal to improve access to safe drinking water for the farmer community associated with us.

To strengthen our efforts, we have built 63 RO plants across key tobacco-growing regions. However, to ensure that every farmer has access to a reliable water source, we launched an extensive RO geotagging project this year. This initiative aimed to identify and map all existing RO water plants across 839 villages in five districts of Andhra Pradesh, assessing their availability and functionality.

The project covered all types of RO water plants, including private, government-owned, and company-supported units. With implementation partner EFFORT and technical support from KL University, we developed a mobile application to facilitate real-time data collection. Teams conducted on-ground visits, geotagged each water plant, and gathered insights from the local community to understand the accessibility and condition of these water sources.

By identifying regions with poor access to clean drinking water, this initiative lays the groundwork for future interventions, ensuring that our efforts are directed where they are needed the most.



COMMUNITY AWARENESS

At GPI, we believe that true change happens when the community is actively involved. Alongside planning and executing CSR initiatives, it is crucial to engage, educate, and empower local communities to ensure long-term impact.

Building Awareness and Encouraging Participation

- Community awareness drives are conducted at the village level with the support of local authorities, including the Sarpanch and mandal/district-level government officials.
- These drives focus on explaining the benefits of initiatives like check-dams and community agrisheds and guiding communities on how to actively participate.
- User groups are formed for initiatives involving infrastructure development to ensure smooth execution and sustained usage.

Scaling Awareness Efforts in FY 23-24

- This year, we conducted community awareness drives in 65 villages across Andhra Pradesh, particularly in locations with new community agrisheds and check-dams.
- 1500 farmers were direct beneficiaries.
- With these efforts, our cumulative community awareness drives have now reached 140 villages.

By fostering a sense of ownership and responsibility, these awareness drives ensure that the community takes extra care of the developed infrastructure, making our CSR interventions truly sustainable.

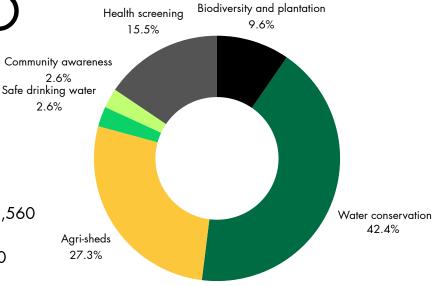




BUDGET AND EXPENSES



- Total budget of AFPRO: INR 40,59,000
- Total budget of RDT: INR 58,69,680
- Total budget of EFFORT: INR 4,34,24,610
- Total budget of HEAL Foundation: INR 1,06,58,560
- Total budget of SNIRD: INR 40,57,532
- Total budget of DNR Foundation: INR 2,42,000
- Total expenditure: INR 6,83,11,382



NGO	Activity	Units	Expenditure (in INR)
∆ EDD ○	Construction of check-dams	2	36,90,000
AFPRO	Administrative expenses at 10%		3,69,000
RDT	Construction of check-dams	3	50,36,000
	Administrative and HR expenses at 14%		8,33,680
	Construction of check-dams	6	1,29,04,000
	Check-dam repair	30	22,62,000
	Volumetric Analysis of check-dams	34	6,76,500
	RO plant geo-tagging	838 villages	18,03,850
EFFORT	Biodiversity parks maintenance	3 parks	24,23,360
	Community sheds	103 sheds	1,64,80,000
	Community awareness on community sheds and sustainable agriculture	65 villages	22,23,900
	Administrative expenses at 12%		46,51,000
HEAL Foundation	Daily hawkers and traders health screening program	4 cities	96,89,600
	Administrative expenses at 10%		9,68,960
DNR Foundation	Feasibility study for rain-water harvesting structures in Guldhar, Uttar Pradesh		2,20,000
	Administrative expenses at 10%		22,000
snird	Plantation maintenance	70,000 saplings	36,22,970
	Administrative expenses at 12%		4,34,562
Total CSR Exp	enditure enditure		INR 6,83,11,382

TOGETHER WE ASCEND

At GPI, our CSR initiatives go beyond projects. They reflect our unwavering commitment to the people and the planet. Through sustainable agriculture, water conservation, biodiversity preservation, and community well-being, we continue to create meaningful, long-term impact.

As we expand our efforts, we remain guided by our core values of responsibility, sustainability, and inclusivity. Every check-dam built, every tree planted, and every health camp conducted is a step toward a stronger, more resilient future for the communities we serve.

We move forward with a people-first approach, ensuring that our business growth and environmental stewardship go hand in hand because a sustainable future is the only future worth building.

"Beyond the walls of our organizations, our philosophy of putting people first extends to every member of all the communities and stakeholders affected by Company's operations."

-Dr. Bina Modi
Chairperson and Managing Director, GPIL

Godfrey Phillips India Ltd. www.godfreyphillips.co.in

